



OUR 100% RECYCLABLE BOTTLES ARE MADE TO BE REMADE. AND WE WANT EVERY BOTTLE BACK.

The Coca-Cola Company, Keurig Dr Pepper and PepsiCo are working together to reduce our industry's plastic footprint through our Every Bottle Back initiative. We're using less new plastic and investing in efforts to get our bottles back so we can remake them into new ones.

OUR INVESTMENT IN TRENTON, MICHIGAN

As part of this sustained initiative, we are investing in Trenton, Mich., to modernize the collection, recycling and processing of recyclable material in the region. Additionally, we are partnering with The Recycling Partnership to help educate consumers on how to recycle better and decrease recycling contamination.

INVESTING OVER \$106,000 TO UPGRADE RECYCLING PROGRAMS

We're making investments to provide residents with free, lidded curbside carts that will increase the capacity of recyclables collected, improve recycling rates and help prevent plastic from ending up in the environment.



EXPANDING CURBSIDE RECYCLING ACCESS TO 6,650 HOUSEHOLDS

We're making recycling accessible and convenient by providing 6,650 households with upgraded curbside carts.



ENGAGING WITH RESIDENTS TO INCREASE RECYCLING

We're teaming up with The Recycling Partnership to educate residents on how to recycle and cut down on contamination of recyclable materials by door-to-door outreach and best-in-class educational materials.



INCREASING RECYCLABLE MATERIALS COLLECTED IN THE REGION

The new curbside carts are estimated to collect 25.6 million new pounds of recyclable materials over 10 years, of which over 380,000 pounds will be aluminum and nearly one million pounds will be polyethylene terephthalate (PET), both of which are used to make 100% recyclable cans and bottles.