



# OUR 100% RECYCLABLE BOTTLES ARE MADE TO BE REMADE. AND WE WANT EVERY BOTTLE BACK.

The Coca-Cola Company, Keurig Dr Pepper and PepsiCo are working together to reduce our industry's plastic footprint through our *Every Bottle Back* initiative. We're using less new plastic and investing in efforts to get our bottles back so we can remake them into new ones.

## OUR INVESTMENT IN SCOTT COUNTY, IOWA

As part of this sustained initiative, we're investing to upgrade the Waste Commission of Scott County's (WCSC) Materials Recovery Facility (MRF) to allow for enhanced collection and sorting of valuable recyclable materials, like our 100% recyclable bottles.



### INVESTING \$600,000 TO UPGRADE THE COUNTY'S MRF

This investment will help upgrade the MRF by adding three new optical sorters to increase the MRF's ability to sort, clean, process and bale recyclable materials, such as the beverage industry's 100% plastic beverage bottles.



### REVITALIZING THE COUNTY'S RECYCLING PROGRAM

The WCSC MRF upgrade will revitalize the county's recycling program by increasing the inbound capacity of valuable materials, like the beverage industry's 100% recyclable bottles and cans, from municipalities in Illinois and Iowa to ensure that PET bottles remain in the recycling stream and can be remade, as intended.



### INCREASING RECYCLABLE MATERIALS COLLECTED IN THE REGION

Over the next 10 years, the investment is projected to yield over 26,000 tons of recycled material including over 2,700 tons of polyethylene terephthalate (PET) and 498 tons of aluminum.