



OUR 100% RECYCLABLE BOTTLES ARE MADE TO BE REMADE. AND WE WANT EVERY BOTTLE BACK.

The Coca-Cola Company, Keurig Dr Pepper and PepsiCo are working together to reduce our industry's plastic footprint through our *Every Bottle Back* initiative. We're using less new plastic and investing in efforts to get our bottles back so we can remake them into new ones.

OUR INVESTMENT IN NASHVILLE, TENNESSEE

As part of this sustained initiative, we are partnering with The Recycling Partnership and investing in Nashville, Tenn., to modernize the collection, recycling and processing of recyclable material in the region.



INVESTING \$141,000 TO UPGRADE RECYCLING PROGRAMS

We're making investments to support resident education about the increase in frequency of recycling collection from once-a-month to every other week and about best recycling practices to reduce contamination and create an overall more efficient and effective collection system.



ENGAGING WITH RESIDENTS TO INCREASE RECYCLING

We're teaming up with The Recycling Partnership to equip households with a convenient infocard to inform residents of their new collection schedule and about what can be recycled in their curbside cart versus what might need alternative disposal.



INCREASING RECYCLABLE MATERIALS COLLECTED IN THE REGION

Increased collection frequency and anti-contamination education is estimated to collect 156.5 million new pounds of recyclable materials over 10 years, of which over 2.3 million pounds will be aluminum and 6.1 million pounds will be polyethylene terephthalate (PET), both of which are used to make 100% recyclable cans and bottles.