



OUR 100% RECYCLABLE BOTTLES ARE MADE TO BE REMADE. AND WE WANT EVERY BOTTLE BACK.

The Coca-Cola Company, Keurig Dr Pepper and PepsiCo are working together to reduce our industry's plastic footprint through our *Every Bottle Back* initiative. We're using less new plastic and investing in efforts to get our bottles back so we can remake them into new ones.

OUR INVESTMENT IN BRANFORD, CONNECTICUT

As part of this sustained initiative, we are partnering with The Recycling Partnership and investing in Branford, Conn., to modernize the collection, recycling and processing of recyclable material in the region.

INVESTING \$139,200 TO UPGRADE RECYCLING PROGRAMS

We're making investments to provide residents with free, lidded 96-gallon curbside carts that will increase the capacity of recyclables collected, improve recycling rates and help prevent plastic from ending up in the environment.



EXPANDING CURBSIDE RECYCLING ACCESS TO 8,700 HOUSEHOLDS

We're making recycling accessible and convenient by providing 8,700 households with upgraded curbside carts.



ENGAGING WITH RESIDENTS TO INCREASE RECYCLING

We're teaming up with The Recycling Partnership to educate residents on how to recycle and cut down on contamination of recyclable materials through best-in-class educational materials.



INCREASING RECYCLABLE MATERIALS COLLECTED IN THE REGION

The new curbside carts are projected to collect more than four million new pounds of recyclable materials over 10 years, of which over 52,500 pounds will be aluminum and over 157,000 million pounds will be polyethylene terephthalate (PET), both of which are used to make 100% recyclable cans and bottles.