



OUR 100% RECYCLABLE BOTTLES ARE MADE TO BE REMADE. AND WE WANT EVERY BOTTLE BACK.

The Coca-Cola Company, Keurig Dr Pepper and PepsiCo are working together to reduce our industry's plastic footprint through our *Every Bottle Back initiative*. We're using less new plastic and investing in efforts to get our bottles back so we can remake them into new ones.

OUR INVESTMENT IN GWINNETT COUNTY

As part of this sustained initiative, we are investing in Gwinnett County, Georgia to encourage residents of unincorporated Gwinnett County to request their free carts from the county and provide recycling education materials. Additionally, funding has been committed to the city of Norcross to help improve the quality of the community's recycling stream.

INVESTING \$100,000 TO BRING EQUITABLE ACCESS TO RECYCLING

Residents of unincorporated Gwinnett County have access to free curbside carts. To date, approximately 52,600 households have requested their free recycling cart from the county, leaving more than 145,000 households without recycling carts.

This investment will fund a public awareness campaign to encourage residents to request their free curbside cart.



INCREASING RECYCLABLE MATERIALS COLLECTED IN THE REGION

This investment is estimated to yield 27.3million new pounds of materials collected over 10 years – 1.3 million pounds of polyethylene terephthalate (PET) and 400,000 pounds of aluminum, both of which are used to make 100% recyclable cans and bottles.



ENGAGING WITH RESIDENTS TO INCREASE RECYCLING

We're teaming up with The Recycling Partnership to educate residents on how to recycle and cut down on contamination of recyclable materials.



IMPROVING THE COMMUNITY'S RECYCLING STREAM

A grant of \$15,000 has been committed to the City of Norcross, Georgia for educational materials about what is and what is not recyclable.