



OUR 100% RECYCLABLE BOTTLES ARE MADE TO BE REMADE. AND WE WANT EVERY BOTTLE BACK.

The Coca-Cola Company, Keurig Dr Pepper and PepsiCo are working together to reduce our industry’s plastic footprint through our new Every Bottle Back initiative. We’re using less new plastic and investing in efforts to get our bottles back so we can remake them into new ones.

OUR INVESTMENT IN CENTRAL OHIO

As part of this sustained initiative, we are investing in the communities of Pleasant Township and the city of Whitehall to provide curbside recycling carts which will increase the collection, recycling and processing of recyclable materials in the region. Additionally, we are partnering with environmental and sustainability leaders to help educate consumers on how to recycle better and decrease recycling contamination.

INVESTING \$116,800 TO ENHANCE THE COLLECTION OF MATERIALS THROUGH NEW RECYCLING CARTS

We’re making investments to provide and deliver recycling carts to 7,300 households.



INCREASING RECYCLABLE MATERIALS COLLECTED IN THE REGION

This investment is estimated to yield 15.1 million new pounds of materials collected over 10 years – 592,000 pounds of polyethylene terephthalate (PET) and 227,000 pounds of aluminum, both of which are used to make 100% recyclable cans and bottles.



ENGAGING WITH RESIDENTS TO INCREASE RECYCLING

We’re teaming up with Solid Waste Authority of Central Ohio and The Recycling Partnership to educate residents on how to recycle and cut down on contamination of recyclable materials through technical program assistance, education and outreach about the new collection process.



KEEPING VALUABLE RECYCLABLES IN THE REGION

All materials that are collected via curbside are recycled and remade into a new product within 300 miles allowing valuable recyclables to stay in the local circular economy.