



OUR 100% RECYCLABLE BOTTLES ARE MADE TO BE REMADE. AND WE WANT EVERY BOTTLE BACK.

The Coca-Cola Company, Keurig Dr Pepper and PepsiCo are working together to reduce our industry's plastic footprint through our new *Every Bottle Back initiative*. We're using less new plastic and investing in efforts to get our bottles back so we can remake them into new ones.

OUR INVESTMENT IN ANN ARBOR, MICHIGAN

As part of this sustained initiative, we're making investments to help rebuild and reopen the city of Ann Arbor's Materials Recovery Facility (MRF) to allow for enhanced collection and sorting of valuable recyclable materials, like our 100% recyclable bottles.



INVESTING \$800,000 TO REBUILD THE CITY'S MRF

This investment will help rebuild the MRF from the ground up with upgraded equipment and infrastructure to sort, clean and bale recyclable materials, such as the beverage industry's 100% plastic beverage bottles.



REVITALIZING THE CITY'S RECYCLING PROGRAM

The city of Ann Arbor's MRF has been closed since 2016 resulting in valuable recyclable materials being diverted across state lines for processing. The MRF will revitalize the city's recycling program allowing for more valuable materials, like the beverage industry's 100% recyclable bottles and cans, to be collected in an efficient manner which will bolster the city's recycling rate.



INCREASING RECYCLABLE MATERIALS COLLECTED IN ANN ARBOR

Over the next 10 years, the investment is estimated to yield 284 million new pounds of materials collected over 10 years — 7 million pounds of polyethylene terephthalate (PET) and 740,000 pounds of aluminum.