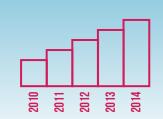
THIS EARTH DAY, WE ARE DRIVING INNOVATION, NATURALLY







increase in miles per gallon fuel efficiency since 2010



new or retrofitted hybrid truck



DRIVING INNOVATION, REDUCING FUEL CONSUMPTION

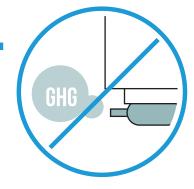
With the largest number of heavy duty hybrid electric commercial trucks on the road in North America, we have reduced our emissions by up to 30% per vehicle.

Reducing miles driven

Increasing fuel economy

Decreasing tailpipe emissions

Added all-electric trucks with zero tailpipe emissions. Each truck can reduce GHG emissions by as much as 10 tons annually.



STANDARD TRUCK



HYBRID TRUCK



BEVERAGE COMPANIES HAVE:

Converted more than 250 of their smaller service vehicles to fuel-efficient hybrid electric power train systems, which are 20% more fuel-efficient.

TRACKING OUR PROGRESS

We are working together to monitor our miles per gallon (MPG) progress industry-wide, to lower emissions and improve fuel economy.

LOOKING TO THE FUTURE

Each company is working to improve fuel efficiency and increase MPG.







We'll do this by:



Investing in cutting-edge technology

and the innovators who develop it.



Improving the efficiency of **delivery** by training our drivers in eco-driving techniques and maximizing GPS technology to find the best routes.



Increasing our use of alternative fuels

like electric, propane, biofuel, CNG and LNG.







