

# SHAPING THE FUTURE OF RECYCLING & PACKAGING



We are committed to helping America recycle more through our culture of environmental responsibility, innovation, and investment in local communities.

## RECYCLING WORKS



### Creates jobs

Recycling a ton of material supports 10 times as many jobs as throwing it in a landfill



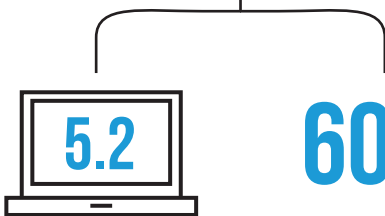
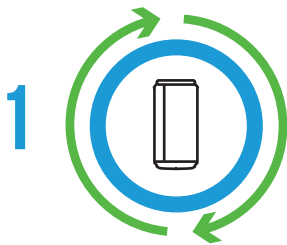
### Generates income

to keep down local recycling costs

## WHEN YOU RECYCLE

By recycling one aluminum can, you save enough energy to:

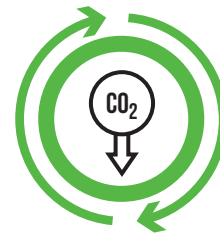
By recycling ten plastic bottles, you save enough energy to:



Run a laptop computer for 5.2 hours.

Power a 60-watt CFL light-bulb for 60 hours.

By recycling ten plastic bottles, you save enough energy to run a laptop for 25.4 hours.



### Reduces greenhouse gas (GHG) emissions

by reducing the demand for raw materials

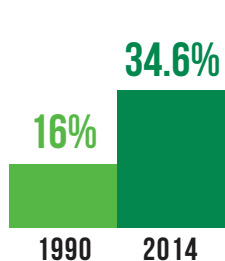


### Saves energy and money

## RECYCLING ON THE RISE

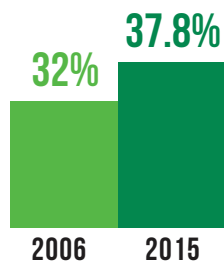
OVERALL RECYCLING RATES

2X



Overall recycling rates have more than doubled in the U.S. since 1990\*.

INDUSTRY'S CONTAINERS RECYCLING RATE



The recycling of beverage containers is ahead of the curve, rising from 32% to nearly 38% in the last nine years.

\*Municipal Solid Waste (EPA, 2014)

## RECYCLING THROUGH INNOVATION AND ENGAGEMENT



We are producing 100% recyclable aluminum, plastic, and glass beverage containers – even the plastic caps can be recycled!



We are investing in efficient local recycling programs and increasing the use of single-stream recycling to take the confusion out of recycling.



We are increasing the availability of public space recycling in parks, pedestrian areas, airports, sports venues, fairs, festivals and more.