THIS EARTH DAY, WE ARE
DRIVING INNOVATION, NATURALLY

3 COMPANIES

increase in miles per
gallon fuel efficiency
since 2010

up to 30%
less GHG emissions from each
new or retrofitted hybrid truck

DRIVING INNOVATION, REDUCING FUEL CONSUMPTION

With the largest number of heavy duty hybrid electric commercial trucks on the road in North America, we have reduced our emissions by up to 30% per vehicle.

Reducing miles driven
Increasing fuel economy
Decreasing tailpipe emissions

With the largest number of heavy duty hybrid electric commercial trucks on the road in North America, we have reduced our emissions by up to 30% per vehicle.

Driving Innovation, Reducing Fuel Consumption

With the largest number of heavy duty hybrid electric commercial trucks on the road in North America, we have reduced our emissions by up to 30% per vehicle.

BEVERAGE COMPANIES HAVE:

Converted more than 250 of their smaller service vehicles to fuel-efficient hybrid electric power train systems, which are 20% more fuel-efficient.

Tracking Our Progress

We are working together to monitor our miles per gallon (MPG) progress industry-wide, to lower emissions and improve fuel economy.

Looking to the Future

Each company is working to improve fuel efficiency and increase MPG.

We’ll do this by:

Investing in cutting-edge technology and the innovators who develop it.
Improving the efficiency of delivery by training our drivers in eco-driving techniques and maximizing GPS technology to find the best routes.
Increasing our use of alternative fuels like electric, propane, biofuel, CNG and LNG.